

Joel M. Winston - Professional Bio

Joel M. Winston is a Principle of Joel M. Winston & Company, a marketing consulting firm helping clients acquire and engage with customers; and the President of EHomeConcierge, Inc., a professional concierge company helping prioritize work time and personal time for greater productivity at work and in personal lives. EHomeConcierge delivers customized Onsite, Offsite and Virtual concierge solutions to Individual, Residential and Corporate Customers.

Mr. Winston's is a strategic thinker with the innate ability to understand and quantify market needs and opportunities, and developing strategies and plans for committing resources and assets. He is an energetic, driven and achievement-oriented leader who is committed to customer satisfaction and organizational profitability. A seasoned entrepreneur, Mr. Winston has managed several businesses from startup thru maturity.

Throughout his career Mr. Winston has demonstrated care, concern and commitment for the communities within which he has lived and operated businesses. He has been affiliated with numerous nonprofit and community service organizations including Urban Business and Professional Association, Greater Columbus Chamber of Commerce, Grand Rapids Economic Development Foundation, Columbus Children's Choir, YouthBuild Columbus, Actors' Theatre, Columbus Dance Theatre, Columbus Symphony Orchestra, BalletMet, Micro Enterprise Business Development Program, Prince Hall Affiliated Masonic Order, West Los Angeles Chamber of Commerce, First Baptist Church of West Los Angeles, and Del Rey Hills Evangelical Free Church of Los Angeles.

His education includes studying Marketing at The Ohio State University, Finance at University of Michigan-Flint, and Computer Science at Jackson State University.

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